

## FOR IMMEDIATE RELEASE

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## **STAMFORD® AVR**s protected from counterfeiters

Since 1904 Cummins Generator Technologies has been a world leader in the design and manufacture of the world renowned NEWAGE™ STAMFORD™ AvK™ brands of alternators. In addition, the company has been at the forefront of the design of AVR control systems used to control the output of the alternators, that are known and used globally. One extremely popular range that the company designed and developed many years ago is the MX range, including AVR's with the unique identifiers MX321™, and the recently introduced MX322™.

One unfortunate outcome of the success of the MX range is the frequent examples of copy AVR's coming onto the market that attempt to pass off as genuine Cummins Generator Technologies products by using the MX range unique identifiers. These copy AVR's risk the quality, robustness, and the durability that genuine products bring. Likewise, customers do not benefit as a result from the years of experience gained by Cummins Generator Technologies in the successful deployment of AVR systems. The unauthorized use of the well-recognized MX range of unique identifiers on these counterfeit devices causes confusion and misrepresentation in the market place.

Cummins Generator Technologies relentlessly seeks to protect all aspects of its intellectual property, including trademarks and copyrights. We are very successful in these matters. As part of this, today we can announce that we are taking steps to further secure our rights in the MX range. The protection of these well-known trademarks – now marked as MX321™ and MX322™ - not only serves as another means by which customers can check and be assured they are buying genuine, it also equips the company with the means to pursue even more robustly those companies who seek to fraudulently copy our product. The trademarks MX321™ and MX322™ are the intellectual property of Cummins Generator Technologies and cannot be used without authorization by any third party in conjunction with any such AVR control device or systems.

This development adds to the strengthening of the message since the 2011 anti-counterfeit campaign launched, as seen in 2020 reaching the [highest number of hologram verifications to date and recent legal success of Trademark infringement in China](#).

For more information on ensuring genuine alternators, visit: [www.stamford-avk.com/verification](http://www.stamford-avk.com/verification)

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#### **About us**

**Cummins Generator Technologies** designs and manufactures the world's broadest range of alternators from 0.6 to 11,200kVA under the NEWAGE, STAMFORD and AvK product brands. Internationally renowned for built-in quality, our alternators set the standard for ruggedness, reliability and versatility. The company has several manufacturing facilities located in Europe, India and China, ensuring superior customer support across the world.

For further information visit **[stamford-avk.com](http://stamford-avk.com)**.

Cummins Inc., a global power leader, is a corporation of complementary business units that design, manufacture, distribute and service a broad portfolio of power solutions. The company's products range from diesel and natural gas engines to hybrid and electric platforms, as well as related technologies, including battery systems, fuel systems, controls, air handling, filtration, emission solutions and electrical power generation systems. Headquartered in Columbus, Indiana (U.S.A.), since its founding in 1919, Cummins employs approximately 62,600 people committed to powering a more prosperous world through three global corporate responsibility priorities critical to healthy communities: education, environment and equality of opportunity. Cummins serves customers in approximately 190 countries and territories through a network of approximately 600 company-owned and independent distributor locations and over 7,600 dealer locations and earned about \$2.1 billion on sales of \$23.8 billion in 2018.

Cummins and the Cummins logo are registered trademarks of Cummins Inc. STAMFORD® and AvK® are registered trademarks of Cummins Generator Technologies Ltd.

#### **Forward-looking disclosure statement**

Information provided in this release that is not purely historical are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements regarding the company's expectations, hopes, beliefs and intentions on strategies regarding the future. It is important to note that the company's actual future results could differ materially from those projected in such forward-looking statements because of a number of factors, including, but not limited to, general economic, business and financing conditions, labor relations, governmental action, competitor pricing activity, expense volatility and other risks detailed from time to time in Cummins Securities and Exchange Commission filings.